

# DIGITAL MEDIA PRODUCTION (49)

REGIONAL 2013

# KEY



**CYBIS.** creative media & event productions

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*Workplace Skills Assessment Program* competition.

### **Description**

Create a one to two (1-2) minute promotional piece for the Business Professionals of America National Leadership Conference in Indianapolis, Indiana from April 30 to May 4, 2014.

**Contestants who do not submit an entry that follows this topic will be disqualified.**

### **JUDGING PROCEDURES**

- Contestant will be introduced by contestant number.
- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each contestant.
- No more than ten (10) minutes for set-up/wrap-up
- No more than ten (10) minutes for presentation, which includes one to two (1-2) minute demonstration of digital media production
- No more than five (5) minutes for judges' questions
- Contestants should be dismissed after judges' questions have been answered.
- **There can be no ties in the top ten (10) contestants.** It is the responsibility of the judges to break any ties
- Administrator will fill out ranking sheet prior to dismissing the judges
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section
- Give administrator all Judges' Rating Sheets, Judge Evaluation Sheets and contest materials
- No audience is allowed in the contest room

**Please check and verify all scores!**